AADDS EXHIBITOR PROSPECTUS 2027



The Atlanta Association for Dermatology and Dermatologic Surgery (AADDS) is a not-for-profit society founded in 1963, formerly known as the Atlanta Dermatological Association (ADA). Today, the organization represents over 200 board-certified and board-eligible dermatologists, as well as dermatology residents-in-training, throughout the greater Atlanta area. AADDS is dedicated to promoting the highest possible standards of clinical practice, education, and research in dermatologic medicine, surgery, and related disciplines. The association also strives to advance public interest in dermatology and provide a forum for discussing medical and practice-related issues.

AADDS EVENT INFORMATION

JAN.	Tuesday, January 12, 2027 **CME DINNER MEETING** Location: Capital Grille in Dunwoody
FEB.	Saturday, February 27, 2027 **WINTER CONFERENCE** Northside Doctors Center 980 Johnson Ferry Road, Atlanta, GA 30342
APR.	Saturday, April 24, 2027 **EMORY DERM DAY** Location: Emory University, Atlanta
JULY	Tuesday, July 20, 2027 **CME DINNER MEETING** Location: Fogo De Chao in Buckhead
SEPT.	Saturday, September 18, 2027 **FALL CONFERENCE** Northside Doctors Center 980 Johnson Ferry Road, Atlanta, GA 30342
OCT.	Tuesday, October 19, 2027 **CME DINNER MEETING** Location: Maggianos in Buckhead
DEC.	Tuesday, Dec 7, 2027 **HOLIDAY RECEPTION** Location: TBD

More information to be provided as we approach meeting dates.

REGISTER NOW

2026-2027 Leadership Team

President
Michael Lee, MD

President Elect / Treasurer
Jordan Lim, MB BCh BAO, FAAD, AACMS

Secretary
Sarah Chisolm, MD

Immediate Past President
Samit Patrawala, MD

Past President 2025
Mary Alice Mina, MD

REGISTER NOW

We anticipate 30-50 attendees at our CME dinners and 50-75 attendees at our conferences.

	$10,000	$7,500	$5,000	$3,500	$2,500
EXHIBIT LEVELS	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTER
NAME BADGES *with access to Exhibit Hall and Meeting APP*	**3** NAME BADGES *OPTION TO PURCHASE 2 ADDITIONAL BADGES*	**2** NAME BADGES *OPTION TO PURCHASE 2 ADDITIONAL BADGES*	**2** NAME BADGES *OPTION TO PURCHASE 2 ADDITIONAL BADGES*	**1** *NAME BADGES *NO ADDITIONAL BADGES CAN BE PURCHASED*	**1** *NAME BADGES *NO ADDITIONAL BADGES CAN BE PURCHASED*
EXHIBIT TABLES	**1** TABLE At Winter AND Fall Conference	**1** TABLE At Winter AND Fall Conference	**1** TABLE At Winter AND Fall Conference	**1** TABLE At Winter AND Fall Conference	**1** TABLE At Winter OR Fall Conference
WEBSITE DISPLAY	Logo and main page banner linked to comapny website.	Logo linked to comapny website.	Logo linked to comapny website.	N/A	N/A
PUBLICATIONS	1	N/A	N/A	N/A	N/A
HOLIDAY PARTY ATTENDANCE+ SIGNAGE	Recognition as Platinum Patron on all AADDS publications and meeting correspondence including; newsletters, emails, program agendas, and the AADDS website.	Recognition as Gold Patron on all AADDS publications and meeting correspondence including; newsletters, emails, program agendas, and the AADDS website.	N/A	N/A	N/A

MOBILE MEETING APP ADDED FEATURES

All levels include a Company Description, Links, Rep Names/Contact Info and option for attendees to request more information.



***Additional Name Badges: $500 per representative - Maximum of 2 additional.**

***ONE Additional 6ft Table: $1,000 - Maximum of 1 additional. Does not include representatives**

Only Available for Silver and above

Support Add-Ons

Product Theater * Added onto choice of sponsorship level (silver and up only) • *Recognition as a Non-CME presentation in the Conference Program.* • *One Non-CME presentation** • *AV and Room Costs included in Sponsorship* • *All food and beverage costs incurred by AADDS not sponsoring organization* • *On-site Product Theater Signage (Provided by the Organization if desired)* **Length and time slot of presentation to be determined by AADDS* ***All speaker related fees to be incurred by sponsoring organization*	**$5,000**
EXCLUSIVE* CME Dinner Sponsorship • *Includes signage provided by AADDS* • *Attendance at the cocktail reception* • *Small Display w/high boy* • *Organization would be allowed to sit through the dinner and speak for 2 minutes at the beginning of the meeting before the presentation (to keep w/compliance).* • *Limit to one sponsoring company per CME dinner meeting with one representative allowed to attend.*	**$5,000**
Online Home Page Banner *Increase your online presence with an Online Banner! Your Advertisement will be featured on the AADDS Website. Includes a Clickable Link to Your Website: Home Page Banner (800 x 100 PX)*	**$500**
Online Single Page Banner Increase your online presence with an Online Banner!Your Advertisement will be featured on the AADDS Website. Includes a Clickable Link to Your Website: Single Page Banner (800 x 100 PX)	**$400**
Home Page Column Advertising *Featured on the AADDS Website, your Advertisement will be shuffled at random on our Sidebar. Includes a Clickable Link to Your Website: Main Page Column (800 x 100 PX)*	**$300**
Single Page Column Advertising *Featured on the AADDS Website, your Advertisement will be shuffled at random on our Sidebar. Includes a Clickable Link to Your Website: Single Page Column (800 x 100 PX)*	**$200**

EXHIBITOR CONTRACT TERMS

1. If purchased, each exhibiting company will have an exhibit table or attendance opportunity as described.
2. Exhibitors are required to have a representative at their booth at all times during exhibit hours.
3. All sound equipment must be regulated so that it does not disturb neighboring exhibits. AADDS reserves the right to determine at what point sound constitutes an interference with others and must be discontinued. Due to regulations by the music industry regarding music at public meetings, conventions, and shows, exhibitors may not play music during the tradeshow, either live or recorded.
4. Exhibitors will not be permitted to assign, sublet or share with others any part of the space allotted to them.
5. AADDS authorizes exhibitors to make retail sales of tangible personal property or service subject to sales tax. The exhibitor shall be solely responsible for any local, state, or federal tax liability resulting from this contract or other tax implication arising from activities while exhibiting at the meeting.
6. Exhibit area must be kept clean. The floor and display areas must be clear of debris. Exhibitors will be liable for any extra clean-up costs incurred due to displays, food machines, and other means.
7. Use of electrical current is confined to lighting or the operation of such equipment that is harmless, noiseless, and does not release undesirable odors.
8. Objectionable practices by exhibitors or official suppliers should be reported immediately to AADDS management and not after the show is completed.
9. No children under 16 years of age will be allowed in the exhibit area at any time unless accompanied by an adult.
10. It is agreed that AADDS and the host facility's hall are not liable for any damage to, or destruction of, any exhibit from any cause or for the theft or disappearance of any exhibitor any property contained in or about the exhibit booth area.
11. The exhibitor agrees to indemnify and hold harmless AADDS and the host facility or their employees or their representatives against any and all liabilities for damage, injury, or loss to all persons and any and all claims arising out of acts or omissions of exhibitors, their employees or their representatives.
12. AADDS will only refund exhibitors who pre-registered the cost of exhibit space and will not be held responsible or liable for charges or damages for any failure of performance due to acts of nature, labor disputes, and shortage of materials, governmental authority, or other circumstances beyond reasonable control of either party.
13. Neither AADDS nor the host facility maintains insurance covering property brought onto or stored on the facility's premises by exhibitors and it is the responsibility of the exhibitor to obtain or maintain such coverage at their own expense.
14. Exhibitors will not offer educational/training programs within the show facility simultaneous to the AADDS Annual Sponsored related programs.
15. The interpretation of all rules and regulations is the responsibility of the AADDS Executive Committee or their designated representative. All decisions of said group or representatives are final

EXHIBIT SET-UP

16. All electrical work and electrical wiring must be approved and installed in accordance with regulations established by the officials of the Fire Marshal's Office.
17. No construction will be allowed at the sides or above the table that may obscure the view of any adjacent booths.
18. All materials used for decorating must be flameproof.
19. Construction and signs that are above 8 feet in height must be approved by the AADDS.
20. All applicable cities, county and state codes and ordinances must be complied with as well as those of the host facility.
21. Nothing shall be posted on, tacked, nailed or otherwise affixed to columns, walls, floors or other parts of the buildings, furniture or equipment.
22. The interpretation of all rules and regulations is the responsibility of the AADDS Executive Committees or their designated representative. All decisions of said group or representatives are final.

REFUND POLICY

23. Cancellation for all registered exhibitors or patrons 30+ days prior to the first day of the activity date are eligible for 50% refund.
24. Cancellation 29 days or less before the first day of the activity date are not eligible for a refund.

For any questions, please contact:
Raegan Reagan
Director of Marketing and Corporate Support
Raegan@theassociationcompany.com

REGISTRATION is available online at www.atlantaderm.org

You must agree to these Terms & Conditions during the online registration process in order to exhibit.

By signing this agreement in the online registration, I agree and adhere to all policies and regulations. I guarantee payment in full due to the amount indicated on the exhibitor registration form. If for any reason, an AADDS activity must be canceled, management is not liable for any costs other than entry space fees that are already pre-paid. If the date or location must be changed for any reasons beyond management's control, it is agreed that the booth fee is nonrefundable as a date or location change will be provided. Should an exhibitor decide to cancel this agreement and not exhibit at the event, a 50% refund will be issued if canceled 30+ days prior to activity date. Cancellations 30 days or less before activity date are not eligible for a refund. Must allow 6-8 weeks for refund processing.